

# **RJ REYNOLDS**

TOBACCO COMPANY

June 25, 1997

S. O'Leary  
Sales Planning

J. Campbell  
Promotional Coordinator

150 Lawrence Bell Drive  
Suite #108

Williamsville, NY 14221  
(716) 634-4179  
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## **DIRECT ACCOUNT PROMOTIONAL COMMUNICATIONS**

Dear Steven:

Attached are copies of correspondence that we mail to our direct accounts in reference to our Work Plan Promotions, which S. MacLeod asked me to forward to your attention.

If you need additional information, please let me know.

Sincerely,



J. Campbell  
Promotional Coordinator / 1610

/jc

cc: S. MacLeod

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